

GROTON-DUNSTABLE REGIONAL SCHOOL COMMITTEE
Communications Advisory Committee Meeting Minutes
Prescott School
February 5, 2009 – 9:00 AM

Jim Frey called the meeting to order at 9:05 AM.

Present: J. Boroshok, B. Erickson, J. Frey, J. Sjoberg, Dr. Genovese

J. Sjoberg made a **MOTION** to approve meeting minutes from 08-Jan as amended. J. Boroshok **SECONDED** that motion. Voted unanimously to approve.

E-mail Filter

It seems public comments are getting rejected due to the Spam filter. We would like to address this. Dr. Genovese mentioned that turning off the Spam filter is difficult because of the quantity of Spam. This is a G. Babin question. B. Erickson will try to arrange a meeting for 9 am Tuesday February 24th with a backup of the 25th to talk about the web site and E-mail filter. J. Frey will get all questions and he will consolidate and forward to G. Babin.

Strategic Planning

J. Frey's press release on Strategic Plan is still pending. Maybe needs to be an article. B. Erikson mentioned that the District news letter is still number one communications tool. Dr. Genovese mentioned in some districts paper copies are sent to people if they pay the postage. Dr. Genovese will be on "Around the Town" next Thursday and will work the Strategic Plan in. J. Frey and Dr. Genovese will be on "Around the Town" on the 26th. J. Boroshok asked what the focus of these shows would be. J. Frey intends to communicate what the district is doing for communications. J. Boroshok mentioned that we should use the opportunity to set expectations on what people can expect from the district. The budget will also be a focus.

Public Comments

Worked on rules for public comments. Will forward updates to J. Frey and he will work with P. Funch to get this on the agenda.

Web Site

Plan is to make recommendations to the committee but will postpone until after talking to G. Babin.

Next Meeting

Talk about the Section K policies regarding communications. Next regular meeting is March 5th at 9:00 at Prescott.

Review/discuss Minutes

Reviewed 08-Jan meeting minutes. Spelling changes were noted.

B. Erikson made a **MOTION** to adjourn at 10:35 AM and J. Boroshok **SECONDED** that motion.

Roll call vote: J. Frey, B. Erickson, J. Borshok, J. Sjoberg all voted yes.

MOTION passes 4:0:0

Respectfully Submitted,
Jon Sjoberg