

Groton-Dunstable Regional School Committee
Policy Subcommittee
Meeting Minutes
March 31, 2009

The meeting convened at approximately 6:40 p.m.

In attendance: Pete Carson, Jim Frey, Alan Genovese, Berta Erickson

Advertising Policy

Examples of recent advertising submittals to the superintendent were reviewed to see whether or not the draft policy handles them clearly.

Compromise language was added to an updated draft 11 of the Advertising Policy KGD in order to provide governing language on how to handle requests for distribution. Two key elements emerged:

1. No distribution will happen for flyers submitted by any outside organizations, unless they are non-profit and volunteer-based, and the topic brings educational value to students.
2. Each school facility will have a designated area (commonly a bulletin board) where items not qualifying for distribution but deemed to represent educational value can be posted.

An additional accommodation was added to allow public service programs to be distributed (based on example of Dunstable Police Intern program).

The new draft policy will be presented to the full committee on 1 April, and a public hearing will held during the Policy Subcommittee meeting scheduled for Tuesday, 14 April, and will be held at the High School. This will be announced at tomorrow night's School Committee meeting and posted thereafter.

The next scheduled meeting of the Policy Subcommittee will be on Tuesday, 7 April, at the Prescott School.

The meeting adjourned at approximately 8:45 p.m.

Respectfully Submitted,

Jim Frey
Policy Subcommittee Secretary